

KARTIK PAWAR

AI SaaS Builder | AI Automation & Growth Operator

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PROFESSIONAL SUMMARY

Third-year ECE student and **AI SaaS Builder** passionate about building AI-powered products and automation systems that solve real-world problems. I build, deploy, and scale SaaS products using cutting-edge AI tools and full-stack technologies. Skilled in prompt engineering, automation, SEO copywriting, and lead generation with a proven ability to ship production-ready products within 24 hours and drive user impact.

SKILLS

AI & AUTOMATION

- Prompt Engineering
- ChatGPT, Claude, Gemini
- Lovable AI
- Workflow Automation (n8n)
- API Integrations
- OpenRouter, NVIDIA APIs

DEVELOPMENT

- Full-Stack SaaS Development
- Firebase (Hosting, Auth, Firestore)
- Supabase (Database)
- REST APIs
- Git & GitHub
- Vercel (Deployment)
- CI/CD Basics

GROWTH & MARKETING

- SEO Copywriting
- Copywriting
- Lead Generation
- Cold Outreach
- Short-form Content Strategy
- UGC Ads Creation

CONTENT & MEDIA

- AI Video Generation
- AI Content Creation
- Script Writing
- Social Media Automation
- Multi-platform Distribution

PROJECTS

Market Validator – Real-time Market & Opportunity Analyzer

- **Problem:** Entrepreneurs lack real-time market insights and competitor analysis to validate ideas.
- **Solution:** AI-powered research tool that analyzes real-time market data, competitors, loopholes, business opportunities, and ideal distribution channels.
- **Tech Stack:** Next.js, Firebase, Supabase, Gemini API, OpenRouter, n8n, Tailwind CSS
- **Impact:** Helps users validate ideas instantly | Saves 10+ hours of manual research

Replyer AI – AI-Powered Smart Reply Assistant

- **Problem:** People struggle to reply confidently and contextually, especially in professional and casual conversations.
- **Solution:** AI assistant that generates smart, context-aware replies in the user's preferred tone.
- **Tech Stack:** Next.js, Firebase, OpenAI API, Tailwind CSS
- **Impact:** 200+ users | Improving conversation confidence & engagement

SEO Blog Writer – AI SEO Blog & Copywriting SaaS

- **Problem:** Content creators and marketers spend hours researching and writing SEO-optimized blogs.
- **Solution:** Generates SEO-optimized, plagiarism-free blogs from a topic or keywords.
- **Tech Stack:** Next.js, OpenAI API, Surfer SEO API, Firebase
- **Impact:** Helps users rank blogs faster | Saves 5+ hours of writing time

AutoUpload AI – Social Media Automation SaaS

- **Problem:** Creators and businesses find it time-consuming to create content and post across multiple platforms.
- **Solution:** Automates content creation and posting on LinkedIn, Twitter, Facebook, and Instagram 24/7.
- **Tech Stack:** Next.js, n8n, Firebase, API Integrations, Cron Jobs
- **Impact:** 24/7 Automation | Saves 3+ hours daily on manual posting

EXPERIENCE

Banao Technologies | Data Research & Outreach Intern (Remote)

September 2023 – October 2023

- Researched and scraped potential leads from multiple sources for outreach.
- Performed cold outreach via email and LinkedIn with a target of 100+ messages per day.
- Maintained data accuracy and organized lead databases efficiently.
- Improved response rate by optimizing outreach messages and targeting.

EDUCATION

Gautam Buddha University, Greater Noida

2023 – 2027

B.Tech in Electronics and Communication Engineering (ECE)
CGPA: 7.0 (Current)